

www.kbeautyexpo.com



15th - 17th sat
OCTOBER, 2020
KINTEX, Goyang, Korea

The 12th K-BEAUTY EXPO KOREA 2020

Host



Organizers



Global Network



K-BEAUTY EXPO KOREA 2020

2020. 10. 15(Thu) ~ 17(Sat)
12th K-BEAUTY EXPO KOREA
KINTEX, 4-5 Halls
Goyang, Korea



2020. 10. 15(THU) ~ 17(SAT) / KINTEX

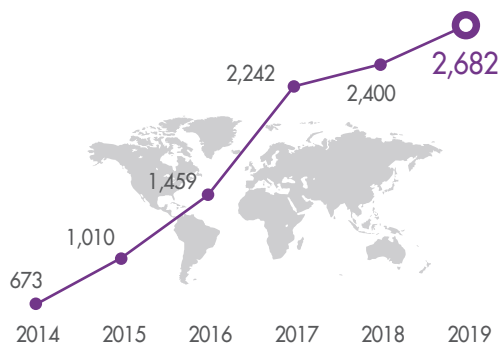
H O S T 새로운 경기 < > 공정한 세상
ORGANIZER KINTEX kotra
S C A L E 20,000m²
EXHIBITORS 500 Companies 800 Booths
VISITORS 50,000 from 100 countries
EXHIBITS CATEGORY Cosmetics & Personal Care, Hair, Nail, Body Care, Aesthetic, Salon & Spa, Raw Materials & Ingredients, Packaging, Inner-Beauty(Food & Beverage), Perfumery, OEM/ODM, Plastic Surgery, Cosmeceuticals, Machinery & Equipment, Smart Beauty Device, Natural & Organic, Fashion, Fitness & Wellness, etc.

PROGRAM & EVENTS

- 1:1 Business Matching Program with Invited Buyers
- 1:1 Purchase Consulting with Domestic Suppliers
- Global BEAUTY Trend Conference & Seminars
- Editors' Choice Awards for Innovative Brands
- Lucky draw & Giveaway Event
- Beauty Salon - Demonstration Zone
- Networking Dinner & Reception

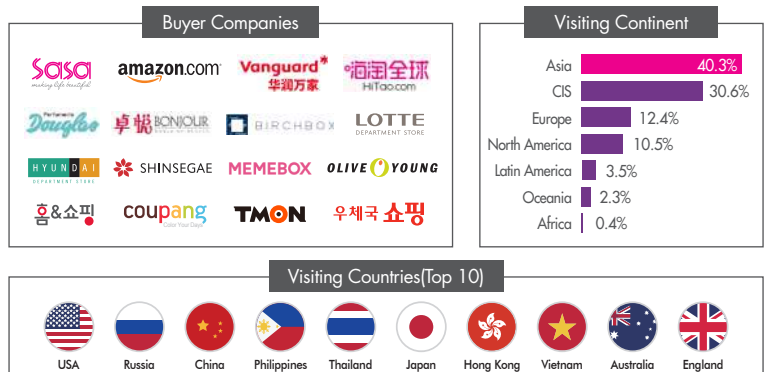
The Most Valuable Opportunities for Your Business

Steady Increase of International Buyers




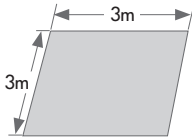
1:1 Business Matching Program

- Meetings with buyer companies from 40 countries are exclusively available for K-Beauty Expo Korea Exhibitors



The number of foreign buyers' visit

PARTICIPATION FEE

Shell Scheme (min. 9m ²)	<ul style="list-style-type: none"> • 4,000 USD / Booth(=9m²) • Shell Scheme, Name Panel, Lighting, Flooring • 1 pair of information desk and chair per company • 1kW Electricity (220V power outlet) • Facilities other than the above are available at additional charge 	 <p>※ Above image is subject to change.</p>
Space Only (min. 18m ²)	<ul style="list-style-type: none"> • 3,700 USD / Booth(=9m²) • Only contracted space provided • Booth installation shall be carried out by KINTEX official contractor selected by exhibitor 	

※ The price is applied to international exhibitors

— Early bird discount (1,000USD) will be available until 31th July 2020 —

HOW TO REGISTER

STEP 1

Online
Registration

www.k-beautyexpo.co.kr/en

STEP 2

Balance Payment
(100%)

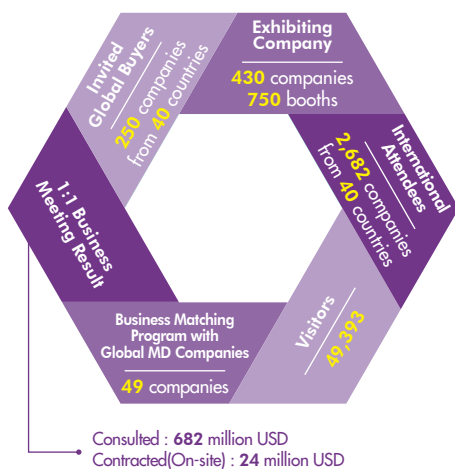
Within 1 week
of registration

STEP 3

Additional Facility
Payment (100%)

15th September, 2020

POST SHOW REVIEW('19)

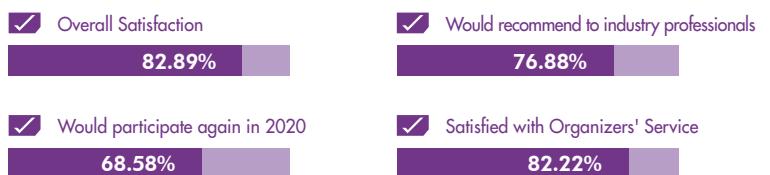


2019.10.10(THU) - 10.13(SUN) **KINTEX**

HOST **새로운 경기 > 공정한 세상** ORGANIZER **KINTEX kotra**

제1회 대한민국 뷰티박람회
K-BEAUTY EXPO 2019

Exhibitor Survey Result



K-BEAUTY EXPO KOREA 2020

K-BEAUTY EXPO 2020 Organizing Office KINTEX

217-60, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea(10390)

T. Exhibition Booth Sales : (+82) 31-995-8044 / 8043 Buyer Program · Conference & Event : (+82) 31-995-8045

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